



We create chemistry

News Release

BASF introduces Endura PRO fungicide to deliver enhanced yield performance exclusively for potato growers

- **Endura PRO fungicide combines the proven performance of boscalid, the active ingredient found in Endura fungicide, with Revysol fungicide, the latest fungicidal active ingredient from BASF**
- **In more than 70% of trials, Endura PRO fungicide delivers enhanced yield performance versus the competition**

RESEARCH TRIANGLE PARK, NC, November 19, 2024 – BASF Agricultural Solutions is introducing Endura[®] PRO fungicide, the newest broad-spectrum fungicide innovation for potato growers. Endura PRO fungicide provides long-lasting protection against some of the toughest diseases in potatoes, including early blight and white mold, helping farmers improve yield performance.

“BASF is committed to helping farmers carry out the [Biggest Job on Earth](#) by setting a new standard in potato disease control with Endura PRO fungicide,” said Andrew Adams, BASF Agricultural Solutions Product Manager. “Endura PRO fungicide combines the proven performance of boscalid, the active ingredient found in Endura fungicide, with Revysol[®] fungicide. In addition to delivering enhanced yield performance, this combination gives growers an additional tool for resistance management.”

Growers continue to face challenges controlling early blight and white mold. Left

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unchecked, early blight and white mold can cause significant yield loss upward of 20%¹ and 50%², respectively.

"What stands out about Endura PRO is its consistent performance across years of research," said Curtis Rainbolt, BASF Technical Service Representative. "The proof is in the numbers: in more than 70% of our trials, Endura PRO fungicide delivered enhanced yield performance versus the competition³."

BASF's multi-year field trials conducted across six sites in Idaho and Washington from 2022 to 2023 show Endura PRO fungicide delivered greater performance on early blight and white mold versus competitors, resulting in a measurable yield advantage.

Endura PRO fungicide is now available for purchase for the 2025 crop year. To learn more, visit agriculture.basf.us or contact your local BASF representative.

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About BASF's Agricultural Solutions division

Everything we do, we do for the love of farming. Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population, while reducing environmental impacts. That's why we are working with partners and experts to integrate sustainability criteria into all business decisions. With €900 million in 2023, we continue to invest in a strong R&D pipeline, combining innovative thinking with practical action in the field. Our solutions are purpose-designed for different crop systems. Connecting seeds and traits, crop protection products, digital tools and sustainability approaches, to help deliver the best possible outcomes for farmers, growers and our other stakeholders along the value chain. With teams in the lab, field, office and in production, we do everything in our power to build a sustainable future for agriculture. In 2023, our division generated sales of €10.1 billion. For more information, please visit www.agriculture.basf.com or our social media channels.

¹ Wharton, Phillip and Wood, Elisabeth (2013). Early blight biology and control in potatoes. University of Idaho Extension.

² Wharton, Phillip and Wood, Elisabeth (2013). White mold of potatoes. University of Idaho Extension.

³ BASF Sponsored Trials from six site locations ID (4), WA (2) over 2 years (2022–2023).

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has approximately 16,000 employees in North America and had sales of \$20.5 billion in 2023. For more information about BASF's North American operations, visit www.basf.com/us.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €68.9 billion in 2023. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.